

## Data protection information for business partners and interested parties

We take the protection of your personal data very seriously. We always treat your personal data confidentially and in accordance with the statutory data protection regulations. We would therefore like to take this opportunity to inform you why we collect, use, and process certain data from you and what rights you have.

### 1 Who is responsible for data processing and who can I contact?

The responsible body is:

Bodeta Süßwaren GmbH  
Friedrichstr. 21  
39387 Oschersleben  
03949 938222  
[ds@bodeta.de](mailto:ds@bodeta.de)

You can reach our company data protection officer at:

Dr. Andreas Melzer  
kelobit IT-Experts GmbH  
Tel: 0345 132553-80  
Email: [datenschutz@kelobit.de](mailto:datenschutz@kelobit.de)

### 2 What sources and data do we use?

We process the data that is necessary in connection with the establishment, implementation, and/or termination of our business relationships. We usually collect this data directly from you, e.g., in the context of a request for a quote or placing an order, as well as when you contact us via our website, by email, at trade fairs, or similar events.

Sometimes it may happen that we initially receive your data from another person, e.g., a colleague in your company who names you as our contact person. If this is the case, we will inform you of our source during our first communication.

The personal data we process includes:

- Last name, first name, and gender (for the salutation)
- Company affiliation and company address
- Usually two contact options within your company (e.g., telephone number and email address)
- Records of business transactions and related correspondence
- Depending on the subject matter, user IDs for protected areas on our website may also be included

### 3 Why do we process your data (purpose of processing) and on what legal basis?

We use the data listed above for the preparation and fulfillment of business transactions and to establish and maintain effective business communication, which also includes sending newsletters, for example. The legal basis for this processing is generally Art. 6 (1) (f) GDPR if you, as our business partner, represent another organization. Our legitimate interest in this is to achieve the aforementioned purposes. If you, as an individual, are our direct contractual partner, we will instead process your data on the basis of Art. 6 (1) (b) GDPR, which permits the processing of personal data for the performance of a contract or pre-contractual measures.

If you do not wish to receive newsletters, etc., you can exercise your right to object and inform us of this informally by email or post (see also point 11 of this privacy policy). The lawfulness of the use of your data up to the point of objection remains unaffected by the objection.

It may happen that we wish to collect further data from you at a later date or use it in other ways. Should this be the case, we will ask for your consent in accordance with Art. 6 para. 1 lit. a in conjunction with Art. 7 GDPR and inform you accordingly. If you give us this consent, it can be revoked informally at any time.

If your data may be required for legal prosecution, it may be processed to protect our legitimate interests in accordance with Art. 6 (1) lit. f GDPR. Our interest then consists in asserting or defending claims, for example in the context of the burden of proof in legal proceedings.

#### **4 Who receives my data?**

Within our company, only those persons who need your data for the smooth execution of our business relationship have access to it. This may also involve several departments within our company, depending on which services or products you purchase from us. Furthermore, our IT department has access to your data for exclusively technical processing purposes.

Service providers employed by us may also be recipients of your personal data within the scope of order processing in accordance with Art. 28 GDPR.

In the course of processing your orders, it is sometimes necessary for us to transfer certain data to our respective suppliers, manufacturers, or distributors who are based in Germany, other European countries, or the European Economic Area. This includes, for example, your surname, your first name if applicable, your organizational affiliation, and your contact details within your organization.

Under certain circumstances, we may be required to disclose data within the scope of our legal obligations.

#### **5 Is data transferred to a third country or to an international organization?**

Data is not usually transferred to entities in countries outside the European Economic Area (so-called third countries). Nevertheless, data may be transferred to third countries in individual cases, provided that:

- it is required by law,
- you have given us your consent, or
- it is justified by legitimate interests under data protection law and there are no overriding interests of the data subject that prevent this.

Beyond this, we do not transfer any personal data to entities in third countries or international organizations.

However, we use service providers for certain tasks, most of whom also use service providers that may have their headquarters, parent company, or data centers in a third country. A transfer is permissible if the European Commission has decided that a third country has an adequate level of protection (Art. 45 GDPR). If the Commission has not made such a decision, we or our service providers may only transfer personal data to a third country if appropriate safeguards are in place (e.g., standard data protection clauses adopted by the EU Commission or the supervisory authority in a specific procedure) and enforceable rights and effective legal remedies are available.

We have concluded corresponding agreements with our service providers and have also contractually agreed that their contractual partners must always provide guarantees for data protection in compliance with European data protection standards.

## **6 How long will my data be stored?**

We store your data for the duration of the ongoing business relationship between us and your organization, which includes, in particular, the existence of a contract or pre-contractual measures. If there is currently no contract or if the term of a contract ends, your data will be deleted from our customer database after one year without business contact.

Beyond that, we only store your data to the extent and to the extent that we are obliged to do so due to mandatory legal regulations, such as commercial or tax law retention periods. This usually applies to a period of ten years. If we no longer need your data for the purposes described above, it will be stored separately during the respective statutory retention period and will not be processed for other purposes. After the statutory retention periods have expired, all remaining data will be immediately and securely deleted or destroyed.

## **7 What data protection rights do I have?**

Every data subject has the right to information under Article 15 GDPR, the right to rectification under Article 16 GDPR, the right to erasure under Article 17 GDPR, the right to restriction of processing under Article 18 GDPR, the right to object under Article 21 GDPR, and the right to data portability under Article 20 GDPR. The restrictions under Sections 34 and 35 BDSG apply to the right to information and the right to erasure. In addition, there is a right to lodge a complaint with a competent data protection supervisory authority (Article 77 GDPR).

## **8 Is there an obligation to provide data?**

The provision of your personal data is initially neither required by law nor contractually stipulated, nor are you obliged to provide this data.

However, if you are in a direct business relationship with us, you must provide the personal data necessary for establishing and conducting a business relationship and fulfilling the associated contractual obligations. Without this data, we will generally have to refuse to conclude the contract or execute the order, or we will no longer be able to perform an existing contract and may have to terminate it.

If the business relationship is with a company that you represent to us, you must provide us with the personal data necessary for the establishment and execution of a representation/authorization and the fulfillment of the associated contractual obligations. Without this data, we will generally have to refuse you as a representative/authorized agent or revoke an existing representation/authorization.

## **9 To what extent is there automated decision-making?**

We do not use automated decision-making in accordance with Article 22 GDPR to establish, implement, or terminate the business relationship. If we use these procedures in individual cases, we will inform you separately about this and your rights in this regard, provided that this is required by law.

## **10 Is profiling carried out?**

We do not process your data with the aim of automatically evaluating certain personal aspects.

## **11 Information about your right to object under Article 21 GDPR**

### 11.1 Right to object in individual cases

You have the right to object at any time, on grounds relating to your particular situation, to the processing of personal data concerning you which is based on Article 6(1)(f) GDPR (data processing based on a balancing of interests). This also applies to profiling based on this provision within the meaning of Art. 4 No. 4 GDPR.

If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing that override your interests, rights, and freedoms, or the processing serves to assert, exercise, or defend legal claims.

### 11.2 Recipient of an objection

The objection can be made informally with the subject line "Objection," stating your name and your organization, and should be sent to the contact details listed in section

## **12 Changes to this privacy policy**

We revise this privacy policy in the event of changes to data processing or other occasions that make this necessary. The current version can always be found on this website.

As of: February 9, 2026